

XX INTERNATIONAL FOOTWEAR AND LEATHER SHOW, IFLS



THE ONLY EXHIBITION OF ITS KIND IN COLOMBIA SPECIALIZING IN FOOTWEAR, LEATHER GOODS AND LEATHER APPAREL

The 20th International Footwear and Leather Show – IFLS – is the perfect venue, featuring the latest designs and fashion trends in **FINISHED GOODS** for the first half of 2010. Colombian and foreign manufacturers from the IFLS guest countries will have important collections on display.

TAKING PART IN IFLS IS A CHANCE TO:

- Develop new business opportunities.
- Reinforce trade alliances.
- Update what you know about the sector.
- Expand your commercial sights to the world level.
- Contact potential customers.
- Improve the quality and presentation of your product.
- Get to know the competition.
- Establish business contacts with potential partners.

IFLS is Your Business Platform

WHAT TO LOOK FOR AT IFLS:

Organized by the Colombian Association of Footwear and Leather Manufacturers (ACICAM), IFLS offers visitors:

- Fashion shows featuring collections for Spring-Summer 2010.
- The largest and most complete selection of finished goods.
- Special conferences on topics of interest to the leather industry.
- ACICAM Fashion Trends Forum.

IFLS IN FIGURES

- 9,000 square-meter exhibition of finished goods
- More than 12,000 national and international visitors
- Approximately 400 national and international exhibitors
- More than 800 brands of finished goods

COME IN CONTACT WITH THE WORLD

An all-inclusive exhibition of finished goods will be on display at the International Footwear and Leather Show (IFLS) from August 4 -8, 2009, at Corferias in Bogotá, for professional buyers from a wide range of countries, primarily Argentina, Brazil, the Caribbean, Central America, Colombia Ecuador, Italy, Mexico, Peru, Spain, the United States and Venezuela.

WELCOME TO BOGOTA - COLOMBIA

Bogotá is a modern, cosmopolitan city that continues to preserve an inviting atmosphere reminiscent of its Spanish colonial past. Wide avenues and skyscrapers contrast with narrow streets typical of the early 20th century.

It is a large metropolis with the vitality of a young and lively city, graced by pleasant climate and hundreds of places of interest that will make your trip to Bogotá an unforgettable experience.

Thanks to a new urban design, the city has managed to conserve a large amount of public space, creating vast green areas that are used as parks and recreational sites. During the day, Bogotá is a serious, hardworking city; at night and on the weekends, it turns into a capital filled with entertainment and night life.

For information on cultural activities in Bogota, go to www.bogotaturismo.gov.co

HOTELS

Bogotá, the capital of Colombia, has a wide variety of hotels to accommodate travellers with different needs and expectations. ACICAM suggests numerous alternatives for accommodation at good hotels that are strategically located in different parts of the city. All of them are prepared to offer you and your family, or your work team, good service and a comfortable stay.

Lancaster House

Lancaster House is strategically located in north Bogotá, in a prestigious neighbourhood with easy access to the main roads and a number of shopping centers, banks, businesses, restaurants and hospitals. We have 55 apartment-suites that are fully equipped with one and two bedrooms, a large living room-dining area, a kitchen and all the comforts to make you feel at home.

Address: Autopista Norte No. 106B – 28/48 28 (Parallel to the Freeway on the east side)

Telephone: (571) 6291100

Fax: (571) 2142772

Reservations

Telephone: (571) 6291100 Ext. 106 Bogotá

Contact: Rosalva Lozano

Telephone: (571) 6291100 Ext. 120

Ask about the special rates for the IFLS: Feria ACICAM - IFLS

E-Mail: reservas@lancasterhouse.com.co

rlozano@lancasterhouse.com.co

Hotel de La Feria Estelar

Strategically located two blocks from CORFERIAS in one of the most developed

sectors of the city, Hotel de la Feria is a short distance from the United States Embassy and seven minutes from El Dorado International Airport. It embodies a modern concept of lodging and service for national and international visitors, and has 106 guest rooms, six multi-purpose meeting rooms, a business center equipped with the latest technology, Internet access in all the rooms, and a comprehensive security system.

Address: Avenida Calle 24 No 43A - 85

Telephone: (571) 5978240

Fax: (571) 2696051

Hotel Suite Jones Estelar

Address: Calle 61 No. 5 - 39

Telephone: (571) 3468246

Fax: (571) 3468246 Ext. 272

Hotel La Fontana Estelar

Address: Avenida Calle 127 No. 15A-10

Telephone: (571) 6154400

Fax: (571) 6147434

Telephone Reservations: (571) 5923636

National free line: 018000-978000

Contact for Reservations: Germán José Llanos

Telephone: (571) 5923636 ext. 2312

Event code for Reservations: Fair ACICAM - IFLS

E-Mail: reservas@hotelesestelar.com joseg.llanos@hotelesestelar.com

SAN PABLO HOTEL

Address: Av. El Dorado No. 38 A - 11

Telephone: (571) 3694700 Fax: (571) 3694700 ext. 208

Contact: Lina Pérez Sánchez

Ask about the special rates for the IFLS: Feria ACICAM - IFLS

E-Mail: mercadeo@sanpablohotel.com

AVIANCA IS THE OFFICIAL AIRLINE OF THE INTERNATIONAL FOOTWEAR AND LEATHER SHOW - IFLS -

As the official airline of the 20th International Footwear and Leather Show, Avianca offers 10% to 20% discounts on domestic flights (*) and 5% to 15% discounts on its published international fares (**). Show your IFLS registration form and your Avianca Conference Card to take advantage of

these benefits. To print the card and to obtain more information, we invite you to visit:

www.avianca.com

* Not applicable to the lowest fare on any route

** See www.avianca.com for information on restrictions.

Conference Code for Reservations:

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