

**THE MOST EXPERIENCED COLOMBIAN BUSINESS PLATAFORM
SPECIALIZED
IN FOOTWEAR, LEATHER GOODS AND LEATHER APPAREL**



XXII Versión / Agosto 3 al 6
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CALZADO
FOOTWEAR

MARROQUINERÍA
LEATHER GOODS

MODA
FASHION

PRENDAS DE VESTIR
LEATHER APPAREL

The 22 th International Footwear and Leather Show, IFLS integrates the latest FINISHED PRODUCTS design and fashion trends for the first semester of 2011, centered on the principal collections offered by the Colombian industry and the industry of guest nations.

PARTICIPATING IN THE IFLS HELPS YOU

- * Develop New Business Opportunities
- * Reinforce Your Business Alliances
- * Update Your Knowledge of the Sector
- * Extend Your Commercial Vision to Reach a Global Scale

This Is Your Business Platform

WHAT YOU CAN FIND AT THE IFLS

ACICAM, the Colombian Footwear, Leather & Leather Manufactured Goods Association, organizer of the IFLS, offers participants:

- * Fashion Shows with the Latest Spring-Summer 2011 Collections
- * The Most Complete Finished Product Exhibits
- * Specialized Conferences on Current Sector Themes
- * The ACICAM Fashion Trends Forum

THE IFLS IN FIGURES

- 9,000 m2 of Specialized Finished Product Exhibits
- More than 12,000 National and International Visitors
- About 400 National and International Exhibitors
- More than 800 Finished Product Brands

MEET THE WORLD

Between August 3 and 6, 2010, in Corferias, the main exhibition and fair venue in Bogotá, Colombia, the IFLS will showcase the most comprehensive offering of latest-collection products for professional buyers from Argentina, Brazil, Colombia, Central America, Ecuador, the Caribbean, Spain, the US, Italy, Mexico, Peru and Venezuela.

WELCOME TO BOGOTA - COLOMBIA

Bogotá is a modern, cosmopolitan city that continues to preserve an inviting atmosphere reminiscent of its Spanish colonial past. Wide avenues and skyscrapers contrast with narrow streets typical of the early 20th century.

Thanks to a new urban design, the city has managed to conserve a large amount of public space, creating vast green areas that are used as parks and recreational sites. During the day, Bogotá is a serious, hardworking city; at night and on the weekends, it turns into a capital filled with entertainment and night life.

For information on cultural activities in Bogota, go to www.bogotaturismo.gov.co

AVIANCA IS THE OFFICIAL AIRLINE OF THE INTERNATIONAL FOOTWEAR AND LEATHER SHOW – IFLS –

Avianca, the official airline of the 22th IFLS, offers those attending discounts between 10% and 20% on domestic flights (*) and 5% to 15% on advertised prices of international flights (**). In order to claim these offers, present your event registration form and an electronic Avianca Congress card. To print or to obtain more information, we invite you to visit our webpage www.avianca.com

*Does not apply to promotional rates

**See restrictions at www.avianca.com

Congress Code to make reservations

**INTERNATIONAL FOOTWEAR AND LEATHER SHOW – IFLS XXII
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